

Hallam, Dell & Aircom National Finalists: 2008 BlackBerry Women & Technology Awards

Susan Hallam, together with Dell and Aircom, has been short listed as a national finalist in the BlackBerry Women & Technology Awards 2008.

Susan is the founder of Hallam Communications Ltd www.shcl.co.uk , an Internet marketing training and consultancy agency based in Nottingham, UK.

The BlackBerry Awards look to honour the individual (or company) that has achieved success and competitive advantage through innovation, management and return on investment via technology

Susan has been nominated for the “Best Female Mentor” award, recognising leadership and inspiration to others in the field or use of technology.

On learning that she had been shortlisted, Susan said “I’m absolutely delighted to be considered for the award. Being a woman working in the almost predominantly male field of computing has never been an issue to me, and we need to encourage more women to recognise the opportunities offered by utilising new technologies.

“It is vitally important for businesses to make the right decisions when planning their use of the Internet, and I’m pleased that my contribution to businesses has been recognised.

“Hallam’s business model is based on sharing experience and expertise, and providing leadership to businesses who are developing their Internet strategy. The most rewarding part of my job is seeing businesses flourish as a direct result of our strategic planning.”

The final judging and awards ceremony will take place in London on 6 May 2008.

For more information on the awards see <http://blackberrywomentechnologyawards.com/awards.html>.

For more information about Hallam Communications see www.shcl.co.uk

Susan Hallam
susan@shcl.co.uk
0115 933 5640

hallam

About Hallam Communications Ltd

Established in 1999 by Susan Hallam, Hallam Communications is a leading provider of training and consultancy services in search engine optimisation, pay per click advertising, and other Internet marketing technologies.

