

enterpriseinc



Fast and Furious:

Internet Marketing for Start Up Businesses



Full Day / Free*

EVENT DETAILS

- **Date:** Thursday 21 May 2009
- **Venue:** Nottingham Trent University
- **Time:** 9.30am - 4pm

* Training is provided FREE to Enterprise Inc Beneficiaries

This full day workshop is designed to give an overview of low cost Internet marketing opportunities offered to business start-ups, entrepreneurs and small businesses.

It will provide you with the information you need to make the right choices when planning a website, looking to generate substantial traffic to a website, and taking advantage of Internet advertising and communication tools.

Delivered by Susan Hallam an Internet marketing consultant from Hallam Communications Ltd, this workshop will be an action packed day, providing the information you need to set your Internet marketing priorities.

This training will cover the following:

- Planning the launch of a new website
- Getting found in Google: Search engine optimisation
- Your Internet Marketing Toolbox
- Commercial and legal issues of online marketing
- What's new: Twitter, mashups, Web 2.0 and more...

To book your place on the event [click here](#)

