

KRCS

KRCS is a Premium Reseller of Apple products driving forward its online sales. Hallam's full service digital strategy incorporating SEO, PPC, and PR is helping them to achieve their ambitious goals.



KRCS Key Facts:

503%

Increase in Black Friday traffic to their website, year on year.

392

Apple products sold directly attributable to a single piece of digital PR coverage.

15,970

Incremental page views of Apple service and repair pages.

“

The team at Hallam has the experience and practical expertise we demand, driving us forward and helping us to exceed our already ambitious targets. They understand our business goals, and we trust them as a business partner to keep us moving in the right direction.



Phil Woods - Director

KRCS

